

# JOAN WOLBIER

## DESIGN ARTS

GRAPHIC DESIGN  
WEB DESIGN  
ILLUSTRATION

### RESUME

#### Career Summary

Over twenty-five years progressive responsibility as freelance Art Director and Federal Level Visual Information Specialist, Smithsonian Institution.

#### Employment

1996 to Present — Freelance Art Director

1991 to 1996 — Visual Information Specialist for the *Smithsonian Institution*

1989 to 1990 — Contract employee with the Promotions Department, *National Geographic Society*

February to July, 1989 — Contract employee with the Center for Folklife & Cultural Heritage at the *Smithsonian Institution*

1985 to 1986 — Contract employee at the *International Monetary Fund*

April to July, 1986, May to June, 1985 — Contract employee at the Center for Folklife & Cultural Heritage, *Smithsonian Institution*

#### Freelance Clients

- *Smithsonian Institution*: Center for Folklife & Cultural Heritage, Office of Quincentenary Programs, Smithsonian Institution Press and Smithsonian Migratory Bird Center
- *Island Press*
- *McKnight Design, LLC*
- *Worldwatch Institute*
- *Rocky Mountain Legal Center*
- *National Geographic Society*
- *American Chemical Society*
- *Arlington Housing Corporation*
- *International Monetary Fund*
- *International Sculpture Center*
- *National Trust for Historic Preservation*
- *Presidential Inaugural Committee*

#### Publication Design

- Designed program books for the Smithsonian Folklife Festival
- Designed book covers and interiors for Island Press

- Designed books for the National Geographic Society: *National Geographic Guide to Birdwatching Sites*, *National Geographic's Driving Guides to America* series and *National Geographic's Guide to America's Outdoors* series
- Designed program book for the 1992 and 1996 Presidential Inaugural Festivals for the Presidential Inaugural Committee
- Designed layouts for nationally distributed magazines: *National Geographic Traveler* and *National Geographic Research*, National Geographic Society; *Environmental Science & Technology* and *Analytical Chemistry*, American Chemical Society; *Sculpture*, International Sculpture Center

#### Marketing Design

- Designed and produced marketing brochures, direct mail packets and self-mailers for the National Geographic Society, Smithsonian Institution, Arlington Housing Corporation, and American Chemical Society.

#### Exhibit Design

- Designed and supervised production and installation of exhibition panels with photos and text for the 1989, 1991 to 1995 Festival of American Folklife, Smithsonian Institution
- Designed National Park Service wayside exhibit panels for McKnight Design LLC.

#### Educational Products

- Designed and illustrated a poster and educational kit for the Borderlands Program for the Smithsonian Institution Center for Folklife and Cultural Heritage.
- Designed an educational kit for the Virgin Islands Program for the Smithsonian Institution Center for Folklife and Cultural Heritage.
- Designed portrait photography

book for the National Geographic Society books division.

#### Illustration

- Created both editorial and scientific illustrations for *WorldWatch Magazine*, World Watch Institute; *National Geographic Traveler* and *National Geographic Research*, National Geographic Society; *Environmental Science & Technology* and *Analytical Chemistry*, American Chemical Society.
- Created editorial and scientific illustrations for Center for Folklife and Cultural Heritage, Smithsonian Institution; National Trust for Historic Preservation; National Park Service wayside exhibits, McKnight Design LLC.

#### Web Design

- Designed web site for Rocky Mountain Legal Center (rmlegal.org)
- Designed and managed Joan Wolbier Design Arts (jwdesignarts.com) and Joan Wolbier Fine Arts (joanwolbier.com)

#### Software Competency

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Fireworks
- QuarkXpress
- Microsoft Office

#### Education

B.A. in Fine Arts, College of William and Mary, Williamsburg, VA.  
M.A. in Art Education, Catholic University of America, Washington, DC.

REFERENCES AVAILABLE  
ON REQUEST